

Results – confidence and trust

Trust the people in these countries



Trust the most, people living in: Average trust amongst all respondents*

Rank	Country	Great deal	quite a lot	great deal/a lot	Don't know/ no answer
1	Switzerland	27%	41%	68%	17%
2	Sweden	22%	46%	68%	16%
3	Germany	21%	44%	65%	11%
4	Finland	19%	43%	62%	19%
5	Austria	15%	45%	60%	21%
6	Netherlands	13%	46%	59%	18%
7	Belgium	8%	45%	54%	20%
8	UK	10%	43%	53%	15%
9	France	6%	41%	47%	15%
10	USA	7%	33%	40%	15%

Vote excludes people living in the "home" countries

- Unsurprisingly trust amongst the Europeans included in our survey is highest for their European neighbours
- The people of Switzerland are trusted the most (68%) with 27% of respondents trusting them a great deal
- Less than 50% of respondents trust the French and Americans

Trust the least, people living in:

Rank	Country	Great deal	quite a lot	great deal/a lot	Don't know/ no answer
1	Romania	32%	42%	74%	18%
2	Iran	21%	50%	72%	23%
3	Russia	38%	32%	70%	14%
4	Greece	35%	33%	68%	17%
5	Turkey	39%	27%	65%	19%
6	China	38%	27%	64%	18%
7	India	35%	26%	62%	24%
8	Poland	41%	15%	56%	17%
9	Italy	40%	16%	56%	16%
10	Czech Republic	37%	14%	51%	20%

Vote excludes people living in the "home" countries

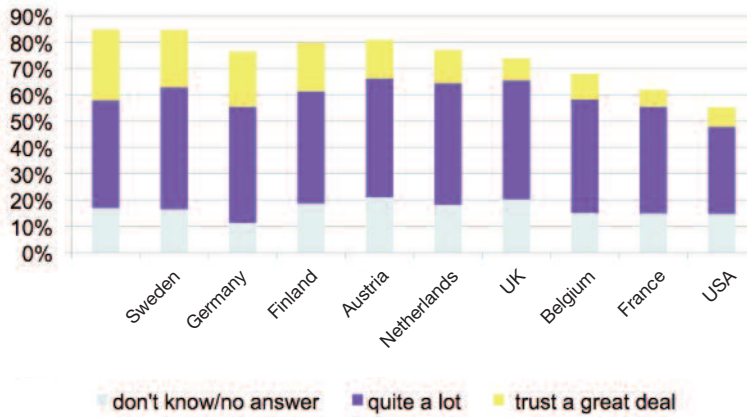
- Overall the people of Romania are the least trusted (74%)
- Within the countries surveyed 50% say they don't trust Iranians at all (72% not much/at all)
- Trust is low for the economically developing countries of Russia, India and China
- The European countries with low trust are those with unstable economies or government

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The 10 most trusted countries



Trust variations by country:

Trusted the most:	Average	Austria	Finland	France	Germany	Poland	Romania	Russia	Slovenia	Switzerland	Portugal
Switzerland	68%	83%	76%	48%	81%	59%	71%	46%	83%	90%	78%
Sweden	68%	77%	83%	47%	80%	58%	67%	42%	74%	86%	67%
Germany	65%	82%	68%	49%	79%	47%	72%	46%	76%	81%	49%
Finland	62%	75%	88%	41%	74%	53%	59%	42%	64%	85%	63%
Austria	60%	90%	66%	28%	80%	46%	63%	35%	74%	89%	47%
Netherlands	59%	73%	64%	39%	75%	49%	54%	28%	63%	83%	60%
Belgium	54%	66%	57%	33%	67%	42%	54%	30%	60%	73%	50%
UK	53%	60%	61%	28%	60%	46%	61%	29%	56%	74%	68%
France	47%	53%	45%	27%	59%	38%	43%	31%	50%	57%	56%
USA	40%	44%	44%	29%	52%	36%	53%	16%	39%	50%	57%

Calculation for average vote excludes people living in the "home" countries

- When calculating the average score across countries we've excluded the votes of people in the "home" countries. For example respondents in Austria trust Austrians the most
- Although the people of Switzerland are trusted the most overall, the Finns trust the Swedes, and the French trust the Germans, more than the Swiss
- Romanians trust the Germans and Swiss more than they trust each other
- Respondents based in France, Poland and Russia have the least trust of all in everyone
- Russians trust the Americans much less than those in the other 9 countries

* Portugal is excluded from "all country" averages because their values are expressed as a % of those who answered each question, rather than all respondents.

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Trust variations by country:

Trusted the least											
	Average	Austria	Finland	France	Germany	Poland	Romania	Russia	Slovenia	Switzerland	Portugal
Romania	74%	81%	78%	78%	79%	64%	52%	43%	88%	81%	93%
Iran	72%	84%	74%	73%	82%	60%	58%	46%	86%	85%	96%
Russia	70%	69%	80%	73%	68%	70%	62%	38%	68%	73%	79%
Greece	68%	73%	76%	75%	73%	59%	61%	38%	84%	71%	87%
Turkey	65%	70%	72%	73%	65%	59%	53%	51%	74%	71%	90%
China	64%	70%	63%	72%	71%	60%	47%	49%	76%	72%	75%
India	62%	72%	68%	64%	70%	47%	51%	35%	79%	70%	88%
Poland	56%	66%	60%	67%	56%	47%	34%	46%	62%	59%	66%
Italy	56%	55%	71%	73%	52%	46%	54%	31%	71%	50%	64%
Czech Republic	51%	68%	52%	65%	60%	36%	32%	27%	56%	60%	70%

Average vote excludes people living in the "home" countries

- Lack of trust for Romanians is highest amongst people living in Austria, Slovenia and Switzerland
- 52% of Romanians don't trust their compatriots
- Germans trust Iranians the least (82%)
- Russians are trusted the least by their neighbours the Finns

NB many respondents (c21%) either had no opinion or didn't provide an answer. The greatest lack of feedback was from people living in Portugal and Russia

Trust compared with 2008

The greatest loss of trust

Country	2014	2008	Difference %
Italy	28%	42%	-33%
Spain	34%	49%	-30%
Romania	8%	11%	-29%
Portugal	28%	36%	-21%
Hungary	29%	32%	-9%
France	47%	50%	-6%

- When comparing results for all countries that were listed in the 2008 and 2014 surveys it's Italy that's lost the most trust – a drop of 33%.
- Spain and Romania too have lost around 30% of the trust they had 7 years ago.

Average trust reflects the average amongst people living in the countries that were common to 2014 and 2008

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The highest increase in trust

Country	2014	2008	Difference %
Poland	26%	18%	49%
Russia	16%	11%	42%
USA	40%	34%	18%
Finland	62%	54%	14%
Netherlands	59%	54%	9%
Belgium	54%	50%	8%
Austria	60%	56%	8%

- Although Poland and Russia have won the most trust since 2008 both have a low overall trust rating
- USA has won 18% more trust amongst the Europeans participating in our survey and now ranks in the Top 10